

# 2021 DRCAREERS ADVERTISING RATE CARD

Drcareers is CMA's national physician careers website. Established for 10 years, the job opportunities on the site are always current and updated.

## STANDARD JOB POSTING

\$300 | 30-day posting | unlimited text  
Logos can be included in all job postings

**3-JOB PACK \$810**  
Three 30-day postings

**5-JOB PACK \$1275**  
Five 30-day postings

**10-JOB PACK \$2400**  
Ten 30-day postings

- Larger packages available upon request
- 25% discount on postings for CMA members
- Site averages over 1800 users/month
- Place a print ad in one of the journals published by the CMA and receive a 25% discount off your ad on drcareers.ca

## UPGRADES

(in addition to rates above)

### Featured Job Posting

- \$100 per 30-day posting
- Job featured on home page

### Premium Job Posting

- \$50 per 30-day posting
- Job receives priority in search results

### Featured Employer Logo

- \$250 per month
- Employer Logo featured on home page
- Links to Employer's active postings
- Logo size: 640 px wide x 361 px high

## Big Box

- \$250
- Two big box positions available per month
- Each position delivers approximately 5,000 impressions per month
- 300 px wide x 250 px high
- Ideal opportunity to advertise:
  - Conferences
  - Continuing Professional Development
  - EMR
  - Office Space Available
  - Real Estate
  - Vacations

## NON-RECRUITMENT ADVERTISING OPTIONS

### Featured Conference or Continuing Professional Development (CPD) Posting

- \$200
- 30-day posting featured on home page

Taxes applicable to all rates.

As a courtesy to our clients, if you wish, we can post your ad on the site. We try to post as soon as possible; however, please note that it may take up to 3 business days.

### Advertising Policy

Advertisements must comply with the Ontario Human Rights Code, which prohibits discriminatory employment advertising. CMA Joule Inc. reserves the right to decline, withdraw or modify advertisements in its sole discretion.

## CONTACT

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## Frequently Asked Questions:

<https://employers.drcareers.ca/info/faqs/>

