

# **2024 Drcareers Advertising Rate Card**

Drcareers is CMA's national physician careers website. Established for over 14 years, the job opportunities on the site are always current and updated.

# Place a print ad in CMAJ and receive a 25% discount off your ad on drcareers.ca

Per month the site averages 125 new postings and 2500 users

# **Standard Job Posting**

**3-job pack** \$810 Three 30-day postings

Logos can be included in all job postings \$300 | 30-day posting | unlimited text

**5-job pack** \$1275 Five 30-day postings

**10-job pack** \$2400 Ten 30-day postings

# **Premium Job Posting**

**3-job pack** \$1025 Three 30-day premium postings Premium listings receive priority in search results \$375 | 30-day premium posting | unlimited text

**5-job pack** \$1630 Five 30-day premium postings

**10-job pack** \$3100 Ten 30-day premium postings

# **Non-Recruitment Advertising Options**

#### **Big Box**

- \$300
- One big box position available per month
- 300 px wide x 250 px high

- Ideal opportunity to advertise:
  - Conferences
  - Continuing Professional Development
  - EMR

- Office Space Available
- Real Estate
- Vacations

Taxes applicable to all rates.

As a courtesy to our clients, if you wish, we can post your ad on the site. We try to post as soon as possible; however, please note that it may take up to 3 business days.

#### **Advertising Policy**

Advertisements must comply with the Ontario Human Rights Code, which prohibits discriminatory employment advertising. CMA Impact Inc. reserves the right to decline, withdraw or modify advertisements in its sole discretion.

#### **Contact**

Email advertising@cma.ca
Tel 613-731-8610 or 800-663-7336
Susan x8475 · 613-816-6594 (direct)
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#### **Frequently Asked Questions:**

https://employers.drcareers.ca/info/faqs/

