

CMAJ - Canadian Medical Association Journal

Results from the CMA's 2003 Physician Resource Questionnaire

Patients requesting advertised drugs

In the past 12 months, frequency at which patients have asked the physician to prescribe drugs they've seen advertised in the media

	Number of respondents	Daily	Weekly	Monthly	Occasionally	Never	NA	No response	Total
Overall	2251	4.1%	21.4%	11.8%	37.1%	16%	7.4%	2.4%	100%
Female	765	4.8%	21.7%	12.0%	41.0%	12%	6.4%	2.5%	100%
Male	1486	3.8%	21.3%	11.7%	35.0%	18%	7.9%	2.4%	100%
< 35	213	4.2%	25.4%	18.3%	33.3%	15%	2.8%	1.4%	100%
35 - 44	617	3.7%	22.7%	14.4%	37.8%	14%	6.3%	1.6%	100%
45 - 54	739	4.9%	21.4%	11.2%	36.8%	16%	7.0%	2.6%	100%
55 - 64	457	4.6%	20.8%	8.5%	36.8%	16%	9.6%	3.7%	100%
65+	225	1.8%	15.6%	7.1%	40.0%	21%	11.6%	2.7%	100%
GP/FP	1236	6.3%	30.3%	14.5%	35.6%	7%	4.4%	2.0%	100%
Medical Specialist	739	1.6%	9.7%	8.3%	39.0%	24%	13.5%	3.5%	100%
Surgical Specialist	276	1.1%	13.0%	9.4%	38.4%	32%	4.7%	1.4%	100%
Rural	203	6.4%	29.6%	14.8%	36.5%	9%	2.5%	1.5%	100%
Urban	2048	3.9%	20.6%	11.5%	37.1%	16%	7.9%	2.5%	100%