

CMAJ - Canadian Medical Association Journal

Results from the CMA's 2001 Physician Resource Questionnaire

Preference for Canadian medical Web sites

Reasons for recommending Canadian Web sites rather than American or other international Web sites
(includes only those who said they tend to recommend Canadian sites)

	Overall	Female	Male	< 35	35 - 44	45 - 54	55 - 64	65+	GP/FP	Med Spec	Surg Spec	Rural	Urban
Number of respondents	781	266	515	85	239	267	142	48	450	242	89	75	706
Prefer sites oriented to Canadian health care environment	88.5%	88.3%	88.5%	87.1%	88.3%	88.8%	88.7%	89.6%	88.0%	87.2%	94.4%	90.7%	88.5%
Prefer sites that offer information in French, or are bilingual	27.8%	28.6%	27.4%	29.4%	24.7%	29.2%	33.8%	14.6%	29.8%	26.0%	22.5%	26.7%	27.9%
Canadian sites are more credible	9.0%	5.6%	10.7%	9.4%	6.3%	9.4%	11.3%	12.5%	8.4%	9.1%	11.2%	10.7%	8.8%
Canadian sites have higher quality and/or more comprehensive content	8.6%	8.3%	8.7%	9.4%	5.4%	7.9%	12.0%	16.7%	8.9%	7.9%	9.0%	8.0%	8.6%

Note: Percents sum to more than 100% since respondents could select more than one answer