

THE LAST GASP

Number of species of deer worldwide: 30
Number of species in which both the female and male grow antlers: 1 — the reindeer
Total online sales during the 1997 holiday season: \$1.1 billion
During the 1998 holiday season: \$2.3 billion
Percentage of the world's population consuming 80% of the natural resources: 16%
Number of Internet hits for the keyword "Y2K": 111 892
For "Bible": 106 519
For "chocolate": 99 696
Per capita annual consumption of turkey in Canada: 4.32 kg
Weight of turkey produced annually by Canada's 558 turkey growers: 138.6 million kg
Year that red M&Ms were introduced: 1960
Year they were removed due to the controversy over red food colouring: 1976
Year they were reintroduced as part of the Christmas mix: early 1980s
Number of Americans treated annually in emergency rooms for injuries related to holiday lights: 1300
For injuries related to decorations and Christmas trees: 6200
Number of fires involving Christmas trees in the US each year: 400
Number of resulting deaths: 10
Cost of property loss and damage: \$15 million
Number of trees planted by Scouts Canada in 1999: 4 million
Number of trees Canadian Scouts have planted since 1972: 60 million
Percentage of sports-related eye-injuries in Canada incurred by hockey players between 1972 and 1997: 34%
Annual value of the North American snowmobiling industry: \$6 billion
Number of Canadians who die annually in snowmobile accidents: 90
Number of water molecules in each snowflake (which explains why no 2 are alike): 100 million million million
Largest-ever snowfall in 24 hours: 193 cm in Silver Lake, Colorado, Apr. 14, 1921
Coldest recorded temperature: -89.2°C in Vostok, Antarctica, July 21, 1983
Hottest recorded temperature (shade): 58°C in Al-Aziziyah, Libya, Sept. 13, 1922
Number of Canadian homes with cable TV in 1997: 10 437 000
Percentage of Canadians who reported volunteering with a charitable organization in 1996/97: 31%
Percentage increase since 1987: 40%
Amount of poultry held in cold storage at the retail level on Sept. 1, 1999: 68 768 tonnes
Amount of red meat: 61 146 tonnes
Percentage of Canadians who are vegetarians, according to the Beef Information Centre: 2%
Health program graduates as a proportion of all Canadian university graduates
who move to the US within 2 years of graduation: 20%
Percentage of Canadian men who reported at least 1 visit to a chiropractor in 1996/97: 10%
Percentage of Canadian women: 11%
Canada's infant mortality rate in 1996: fewer than 6 deaths per 1000 live births
Current infant mortality rate in Sierra Leone (estimated): 170 per 1000 live births
Life expectancy at birth for Canadian men: 76.1 years
For Canadian women: 81.1 years
Life expectancy at birth for men in Sierra Leone: 35.8 years
For women: 38.7 years
Number of people killed in motor vehicle collisions worldwide since the invention of the automobile: 30 million
World population on Oct. 12, 1999, as estimated by the UN Population Fund: 6 billion
Expected world population by 2150: 9.7 billion
By 2200: 10 billion

These data were compiled by Shelley Martin, Physician Survey Analyst with the CMA's Research Directorate.