



PUBLICATIONS

Digital Specifications for Display Advertising

Digital data **MUST** meet the following specifications:

Page Layout Specifications - Single and Double Page Spread Advertising

Trimmed size of publication: 8 1/8" x 10 7/8"

Bleed page: 8 3/8" x 11 1/8"

Bleed: minimum 1/8" all four sides

Live area: 7" x 9 1/2"

Type safety: minimum 3/8" margin type safety, all 4 sides

Corner marks: start 18pts away from trims, must not be in bleed area (sent to back)

Double page spread advertising: supply as single pages (clearly indicate left-hand page and right-hand page on material)

File formats accepted

Adobe Acrobat PDF - CMYK - **No spot colour.**

Fonts **MUST** be embedded, or postscript screen and printer fonts, or converted to outlines.

Source files **MUST** be included for all images.

Media

E-mail: trish.sullivan@cma.ca

Contacts

Trish Sullivan

trish.sullivan@cma.ca

905-330-8770

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