CMAJ showcases innovative research and ideas aimed at improving health for people in Canada and globally

- Original peer-reviewed research
- Featured regularly in Canada’s top media
- Ranked in the top 10 general medical journals in the world by impact factor
- More practice-related content
- Thought-provoking editorials
- Over 100-year history as Canada’s leading medical journal

CMAJ reaches more GPs and specialists than any other medical publication in Canada
CMAJ IN PRINT AND DIGITAL

- *CMAJ* is sent to more Canadian physicians than any other medical publication in Canada (approx. 83,000 — guaranteeing 46% more reach than other medical publications).

<table>
<thead>
<tr>
<th>COMPARATIVE CIRCULATION</th>
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<tr>
<td><em>CMAJ</em></td>
<td>82,805</td>
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<td>(incl. students and residents)</td>
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<td><em>The Medical Post</em></td>
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<td><em>Canadian Jrl of CME</em></td>
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<td><em>Diagnosis</em></td>
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<td><em>Doctors Review</em></td>
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<td><em>Canadian Family Physician</em></td>
<td>31,076</td>
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<td>Source: CCAB and AAM</td>
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- *CMAJ* is an ‘indexed’ journal — through PubMed and PubMed Central, the online databases hosted by the National Library of Medicine (the world’s most comprehensive database of medical information). Indexing provides a guarantee of permanent archiving, the key to attracting quality authors and physician readership.

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- Editorials and commentaries
- Canadian and international medical news
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- Original research
- Evidence-based reviews
- Analyses and Humanities
- Mainpro M1 credits for reading Practice articles in each issue of *CMAJ*

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Serving our membership with more convenient options to read, learn and access real-time medical information.

Continued investment in our product guarantees the highest readership among Canadian physicians.

Third-party studies confirm CMAJ dominates in physician readership in all key physicians specialties.
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<tr>
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<th>1X</th>
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