Appendix 2: Responses from 101 Members of Parliament and senior aides when asked what came to mind when they heard the term "health research"

Response	% of times response was mentioned*
Cures or treatments of disease, new practices	57.4
Identification of health risks, cause of disease, epidemiology	23.9
Disease prevention	22.8
Pharmaceutical research, clinical trials	21.8
Health promotion and improvement	16.8
New technology	6.9
Effectiveness of current treatments	6.9
Innovation	6.9
Prioritization of health care needs	5.0
Involvement of a variety of groups and funding agencies	5.0
Health care delivery	3.0
Cost-effectiveness of health care	3.0
Biomedical research	3.0
Other†	23.8

*Percentages do not add to 100 because multiple responses were allowed. †"Other" represents 16 unique answers, each mentioned by no more than 2 respondents.