## Appendix 1

Hello, my name is Daniel Clark from Dr. Patrick McGrath's research group at the IWK Health Centre in Halifax, Nova Scotia, and I am conducting a study into the attitudes of public policy makers toward health research, as partial fulfillment for an Honours degree in psychology at Dalhousie University. The data collected from this study will be collapsed together with other responses that we receive. We are attempting to balance the sample for both regional and party representation. While we cannot guarantee your anonymity, the information you provide will be held confidential and never linked back to you specifically. It is our intention to publish the results of this study in an academic journal. Are you willing to answer approximately 15 minutes worth of questions?

1. To begin with, what do you believe is the most important issue on the national agenda? Is it...

| Health care | 1 |
| ---: | ---: |
| Law and order | 2 |
| Border security/national defence | 3 |
| Child care | 4 |
| Promoting growth in industry and jobs | 5 |
| International trade | 6 |
| Other | 7 |

2. There are many components to a health care system, on a scale of 1 to 10 , where 1 is not at all important and 10 is extremely important, how important do you believe it is for the health care system to invest in each of the following...

| OTATE STARTING POINT. START AT LINE MARKED WITH X |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Having more doctors and nurses | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|  | Investing in new technologies | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|  | Reducing waiting times | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|  | Increasing access to the elderly, poor and rural areas | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |  | 10 |
|  | Building more hospitals | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |  | 10 |
|  | Renovating existing hospitals | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |  | 10 |
|  | Funding health research | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |  | 10 |
|  | Expanding home care coverage | 1 | 2 | 3 | 4 | 5 | 6 |  | 8 |  | 10 |
|  | Increasing coverage of cutting-edge pharmaceuticals | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |  | 10 |

3a. I would like you to think for a moment about scientific research. On a scale of 1 to 10 where 1 is not at all important and 10 is extremely important, how important do you believe it is for the Canadian government to be involved, at any level, in scientific research in Canada...

3b. I am going to read you 4 possible ways for the Canadian government to be involved in scientific research in Canada. Please tell me which 1 of the 4 you believe is the most appropriate.

$$
\begin{array}{r}
\begin{array}{r}
\text { They should provide funding for scientific research and have no } \\
\text { further involvement - let the funding agencies decide on the } \\
\text { best use of the money }
\end{array} \\
\begin{array}{r}
1 \\
\text { They should provide guidance and money. Select worthwhile } \\
\text { areas of research and invest in them. }
\end{array} \\
\hline \begin{array}{r}
2 \\
\text { They should choose a few specific goals and focus all energy and } \\
\text { resources on achieving them (like insuring clean water for } \\
\text { everyone, or curing cancer) }
\end{array} \\
\hline \text { They should provide no funding for research and only lay down } \\
\text { guidelines }
\end{array}
$$

4a. We are now going to focus specifically on health research. The term health research covers quite broad territory, when I say health research, what comes to mind?
$\qquad$
$\qquad$
$\qquad$
$\qquad$

4b. What do you believe is the primary benefit of investing in health research....

4c. What do you believe is the second most important benefit from investing in health research...
$\qquad$
$\qquad$
$\qquad$

4d. What do you believe is the third most important benefit from investing in health research...
$\qquad$
$\qquad$
$\qquad$

5a. Who do you think the single largest funder of health research in Canada is. Is it...

| The federal government | 1 |
| ---: | ---: |
| The provincial government | 2 |
| Universities | 3 |
| Private research foundations (like the | 4 |
| Cancer Society |  |
| Businesses (like the pharmaceutical | 5 |
| industry) |  |

5b. If I were to tell you that in fact businesses are the single largest financial contributor to Canadian health research, do you think this would be a good thing, or a bad thing?

| A good thing | 1 |
| ---: | ---: |
| A bad thing | 2 |

5c. Why is that?

6a. Out of every tax dollar spent by all of the governments (both federal and provincial) in Canada, how many cents do you believe is spent on health research? (INTERVIEWER IF RESPONDENT IS UNSURE - THIS INCLUDES MONEY SPENT ON NATIONAL DEFENCE, ROAD BUILDING, EDUCATION AND JUSTICE - EVERYTHING THE GOVERNMENT SPENDS MONEY ON)

6b. And in your opinion is this...

| Too much | 1 |
| ---: | ---: |
| Not enough | 2 |
| Just the right amount | 3 |

7a. Out of every health care dollar spent in Canada (private and public). How many cents do you believe is spent on Health Research? (INTERVIEWER IF RESPONDENT IS UNSURE - THIS INCLUDES MONEY SPENT BY INSURANCE COMPANIES, GOVERNMENTS AND PHARMACEUTICAL COMPANIES)

7b. In your opinion is this...

| Too much | 1 |
| ---: | ---: |
| Not enough | 2 |
| Just the right amount | 3 |

8. Putting together all sources of funding (public and private), 3.5 cents from every health care dollar are spent on health care research. Do you believe that this is...

| Too much | 1 |
| ---: | ---: |
| Not enough | 2 |
| Just the right amount | 3 |

8b. As part of this, 1.3 cents from every government dollar is spent on health care research. Do you believe that this is...

| Too much | 1 |
| ---: | ---: |
| Not enough | 2 |
| Just the right amount | 3 |

9. On a scale of 1 to 10 , where 1 is no barrier and 10 is a huge barrier, to what degree do you believe that each of the following is a barrier to increased funding of health research...

ROTATE STARTING POINT. START AT LINE MARKED WITH X
We do not know where the money is going and how it is $\begin{array}{lllllllllll}1 & 2 & 3 & 4 & 5 & 6 & 7 & 8 & 9 & 10\end{array}$
spent
The research being conducted is not a priority for the $\begin{array}{llllllllllll}1 & 2 & 3 & 4 & 5 & 6 & 7 & 8 & 9 & 10\end{array}$
government
$\begin{array}{lllllllllll}\text { Research is too expensive } & 1 & 2 & 3 & 4 & 5 & 6 & 7 & 8 & 9 & 10\end{array}$
$\begin{array}{lllllllllllll}\text { There are too many other competing priorities } & 1 & 2 & 3 & 4 & 5 & 6 & 7 & 8 & 9 & 10\end{array}$
Research provides no real benefit to the health care $\begin{array}{llllllllllll}1 & 2 & 3 & 4 & 5 & 6 & 7 & 8 & 9 & 10\end{array}$
system
Investing in front-line health care is a better use of the $\begin{array}{lllllllllll}1 & 2 & 3 & 4 & 5 & 6 & 7 & 8 & 9 & 10\end{array}$ money
We cannot be assured that the best science is being done
We do not know if the research will be used $\begin{array}{llllllllllll}1 & 2 & 3 & 4 & 5 & 6 & 7 & 8 & 9 & 10\end{array}$

10a. Where do you think health research is most often conducted? DO NOT READ LIST. RECORD ALL MENTIONS

| Hospitals | 1 |
| ---: | ---: |
| Universities | 2 |
| Private labs | 3 |
| Government labs | 4 |

10b. Have you ever heard of the Canadian Institutes of Health Research or CIHR?


10c. What do you know about the CIHR? DO NOT READ LIST. RECORD ALL ANSWERS

10d. The CIHR is the primary federal government funding body for health research. Based on everything you have seen, heard about or experienced first hand from the CIHR, in your opinion, how good a job do they do; is it...?

| Excellent | 1 |
| ---: | ---: |
| Very good | 2 |
| Good | 3 |
| Fair | 4 |
| Poor | 5 |

10e. Based on what you have seen, heard or experienced from the CIHR, what do they do well?

10f. Based on what you have seen, heard or experienced from the CIHR, what do they do poorly?
11. I would like you to try to put yourself in the mind of the average voter. I am going to read you a list of issues, for each issue please tell me how important you think it is to the voter in deciding who to vote for in an election. On a scale of 1 to 10 , where 10 is the most important issue to the voter, and 1 is the least important issue to the voter.

ROTATE THE STARTING POINT. START AT LINE MARKED WITH X.


| Health care | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| ---: | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Law and order | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| Border security/national defence | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| Child care | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| Promoting growth in industry and new jobs | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| International trade | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| Funding health research | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |

12. I am going to read you a list of countries, all of whom are a member of the Organisation for Economic Co-operation and Development (OECD). Please tell me, on a per capita basis (per person) whether you think Canada spends more, less or the same than each country on health research.

|  | More | Same | Less |
| ---: | :---: | :---: | :---: |
| France | 1 | 2 | 3 |
| United States | 1 | 2 | 3 |
| Japan | 1 | 2 | 3 |
| Italy | 1 | 2 | 3 |
| Netherlands | 1 | 2 | 3 |
| Switzerland | 1 | 2 | 3 |
| Germany | 1 | 2 | 3 |
| United Kingdom | 1 | 2 | 3 |
| Sweden | 1 | 2 | 3 |
| Belgium | 1 | 2 | 3 |

13. Would you like to see Canada play a larger role in health research compared to other countries, a smaller role, or is it unimportant how Canadian research stacks up internationally?

$$
\begin{array}{rr}
\text { A larger role } & 1 \\
\text { A smaller role } & 2 \\
\text { It is not important } & 3
\end{array}
$$

Finally I would like you to imagine that you are in charge of how all government money in Canada is spent (health care, defence... everything). After funding everything at today's levels you find out you have an extra $\$ 100$ million to spend on one initiative. I am going to provide you with a series of two choices each, out of those two choices please pick one to spend the extra money on.

INTERVIEWER, EACH PARTICIPANT SHOULD BE ASKED 10 OF THESE CHOICES. PLEASE START AT THE QUESTION INDICATED AND PROCEED FOR NO MORE THAN 10 QUESTIONS. 14-I.

Increased funding for health research 2

Increased funding for health research 1
New equipment for the Canadian military 2
14-III
Increased funding for health research 1
Creating 50,000 new day care spots 2
14-IV
Expanding access to home care for the elderly1

Increased funding for health research 2
14-V
Increased funding for health research 1
Buying 50 new MRI machines 2
$14-\mathrm{VI}$
Training and putting 1000 new police officers on the street
Increased funding for health research 2
14-VII
Increased funding for health research1

Building affordable housing for 2000 families 2

Purchase 200 clean diesel buses for local transit

Increased funding for health research 2
14-IX
Increased funding for health research
1
Reducing taxes 2
14-X
New equipment for the Canadian military
1
Creating 50,000 new day care spots2

14-XI
Reducing taxes
1
New equipment for the Canadian military 2

New equipment for the Canadian military
Purchase 200 clean diesel buses for local transit systems

Building affordable housing for 2000 families
New equipment for the Canadian military
New equipment for the Canadian military
Training and putting 1000 new police officers on the street

| 14-XV |  |  |
| :---: | :---: | :---: |
|  | Buying 50 new MRI machines | 1 |
|  | New equipment for the Canadian military | 2 |
| 14-XVI |  |  |
|  | New equipment for the Canadian military | 1 |
|  | Expanding access to home care for the elderly | 2 |
| 14-XVII |  |  |
|  | Hiring more doctors and nurses | 1 |
|  | New equipment for the Canadian military | 2 |
| 14-XVIII |  |  |
|  | Reducing taxes | 1 |
|  | Creating 50,000 new day care spots | 2 |
| 14-XIX |  |  |
|  | Creating 50,000 new day care spots | 1 |
|  | Purchase 200 clean diesel buses for local transit | 2 |
|  | systems |  |
| 14-XX |  |  |
|  | Building affordable housing for 2000 families | 1 |
|  | Creating 50,000 new day care spots | 2 |
| 14-XXI |  |  |
|  | Creating 50,000 new day care spots | 1 |
|  | Training and putting 1000 new police officers on | 2 |
|  | the street |  |
| 14-XXII |  |  |
|  | Creating 50,000 new day care spots | 1 |
|  | Buying 50 new MRI machines | 2 |
| 14-XXIII |  |  |
|  | Expanding access to home care for the elderly | 1 |
|  | Creating 50,000 new day care spots | 2 |
| 14-XXIV |  |  |
|  | Expanding access to home care for the elderly | 1 |
|  | Reducing taxes | 2 |
| 14-XXV |  |  |
|  | Purchase 200 clean diesel buses for local transit | 1 |
|  | systems |  |
|  | Expanding access to home care for the elderly | 2 |
| 14-XXVI |  |  |
|  | Expanding access to home care for the elderly | 1 |
|  | Building affordable housing for 2000 families | 2 |
| 14-XXVII |  |  |
|  | Training and putting 1000 new police officers on | 1 |
|  | the street |  |
|  | Expanding access to home care for the elderly | 2 |
| 14-XXVIII |  |  |
|  | Expanding access to home care for the elderly | 1 |
|  | Buying 50 new MRI machines | 2 |
| 14-XXIX |  |  |
|  | Buying 50 new MRI machines | 1 |
|  | Training and putting 1000 new police officers on | 2 |
|  | the street |  |
| 14-XXX |  |  |
|  | Building affordable housing for 2000 families | 1 |
|  | Buying 50 new MRI machines | 2 |


| 14-XXXI |  |  |
| :---: | :---: | :---: |
|  | Buying 50 new MRI machines | 1 |
|  | Reducing taxes | 2 |
| 14-XXXII |  |  |
|  | Purchase 200 clean diesel buses for local transit | 1 |
|  | systems |  |
|  | Buying 50 new MRI machines | 2 |
| 14-XXXIII |  |  |
|  | Training and putting 1000 new police officers on | 1 |
|  | the street |  |
|  | Building affordable housing for 2000 families | 2 |
| 14-XXXIV |  |  |
|  | Purchase 200 clean diesel buses for local transit | 1 |
|  | Traing systems |  |
|  | Training and putting 1000 new police officers on | 2 |
|  | the street |  |
| 14-XXXV |  |  |
|  | Training and putting 1000 new police officers on | 1 |
|  | the street |  |
|  | Reducing taxes | 2 |
| 14-XXXVI |  |  |
|  | Building affordable housing for 2000 families | 1 |
|  | Purchase 200 clean diesel buses for local transit | 2 |
|  | systems |  |
| 14-XXXVII |  |  |
|  | Reducing taxes | 1 |
|  | Building affordable housing for 2000 families | 2 |
| 14-XXXVIII |  |  |
|  | Purchase 200 clean diesel buses for local transit | 1 |
|  | systems |  |
|  | Reducing taxes | 2 |
| 14-XXXIX |  |  |
|  | Reducing taxes | 1 |
|  | Hiring more doctors and nurses | 2 |
| 14-XL |  |  |
|  | Creating 50,000 new day care spots | 1 |
|  | Hiring more doctors and nurses | 2 |
| 14-XLI |  |  |
|  | Hiring more doctors and nurses | 1 |
|  | Expanding access to home care for the elderly | 2 |
| 14-XLII |  |  |
|  | Buying 50 new MRI machines | 1 |
|  | Hiring more doctors and nurses | 2 |
| 14-XLIII |  |  |
|  | Hiring more doctors and nurses | 1 |
|  | Training and putting 1000 new police officers on | 2 |
|  | the street |  |
| 14-XLIV |  |  |
|  | Building affordable housing for 2000 families | 1 |
|  | Hiring more doctors and nurses | 2 |
| 14-XLV |  |  |
|  | Hiring more doctors and nurses | 1 |
|  | Purchase 200 clean diesel buses for local transit | 2 |
|  | systems |  |

Do you have any other comments?

Thank you very much for your assistance. Would you like a copy of the results when the study is done?

| Yes | 1 |
| :---: | :--- |
| No | 2 |

