

Appendix 2 (as supplied by the authors): Inter-Rater Reliability Testing for Classification of Article Characteristics

Most variables achieved Kappa scores ≥ 0.8 (see table below). Those with lower values were alternatives to suicide (0.77), method described in detail (0.74), positive outcomes of a suicidal crisis (0.74), warning signs of suicide (0.74), monocausal explanation (0.73) and exciting reporting (0.67).

Variable	Cohen's Kappa
Front page (item location)	1
Word “suicide” in the headline	1
Online	1
Opinion column	0.910267
Advice column	1
Suicide in fiction	1
Ideation	0.853755
Attempt	1
Death	0.949796
Specific person’s death/suicidality	0.957843
Suicide research	0.954321
Suicide public policy	0.8
Suicide as institutional protest	1
Assisted death	1

Individual murder-suicide	1
Mass murder-suicide	1
Suicide pact	1
Legal issues related to suicide	0.923395
Youth	0.979866
Adult	0.884134
Elderly	1
Male	0.908006
Female	0.944491
Photo (deceased)	0.860202
Photo (of someone looking sad)	0.879217
Suicide method (headline)	0.904393
Suicide method (text)	0.926926
Hanging	0.942457
Self-poisoning	0.947418
Jumping (building)	1
Jumping (bridge)	1
Railway	1
Asphyxia by car exhaust	1
Asphyxia other than by car exhaust	1
Firearm	0.936317
“Suicide by cop”	0.79558
Cutting/stabbing	0.884254
Drowning	1
Assisted death	1
Burning/electrocution	1

Appendix to: Sinyor M, Schaffer A, Nishikawa Y, et al. The association between suicide deaths and putatively harmful and protective factors in media reports. *CMAJ* 2018. doi: 10.1503/cmaj.170698. Copyright © 2018 Joule Inc. or its licensors

Other	1
Method described in detail	0.739437
Favorable characteristic (deceased)	1
Unfavorable characteristic (deceased)	0.825882
Statement that suicide is inevitable	0.79096
Exciting reporting	0.670623
Glorified/romanticized suicide	1
Monocausal explanation for suicide	0.73253
Statement of approval of suicide	1
Identifies deceased as a celebrity	1
Interview with the bereaved	0.869073
Alternatives to suicide	0.768267
Community resources	1
Positive outcome of a suicidal crisis	0.741259
Warning signs of suicidal behavior	0.741259
How to approach someone	1
Message of hope	0.918322