

Table 1: Several terms that will be retained indefinitely

New-speak term	Old-speak term	Example sentence
Health opportunity	Illness	The patient developed his health opportunity when he was struck by a truck.
Unique drug feature	Adverse drug reaction	Most patients taking the drug experienced the unique drug feature of cardiovascular collapse.
Static health state	Death	The patient was transferred out of the ICU in a static health state.
Idiosyncratic care	Medical error	The tribunal concluded that the physician's decision to manage chest pain with pink lady was idiosyncratic care.

Doubling double speak

The British Medical Association passed a motion urging the term “patient” be used instead of newly popular management-speak terms such as “client” or “service user.”⁴ An unpublished commentary discussed several terms that will, however, be retained indefinitely (Table 1).

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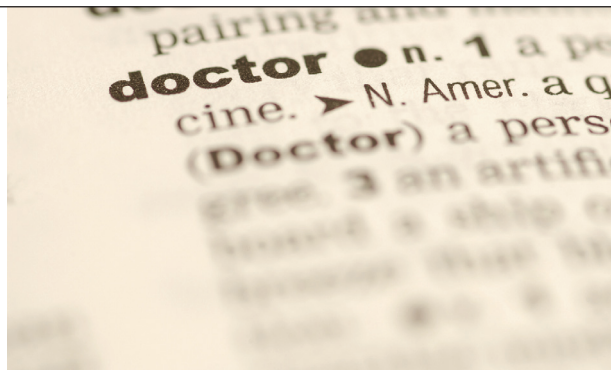
RANT

I ... Am ... A ... Doctor

I’m not a government employee or a drug pusher
 and I don’t cycle patients through my office like a factory
 treadmill,
 or go on golfing trips with Big Pharma,
 or drive a Mercedes Benz like a fat cat.
 And I don’t know the latest CNN medical recall, or how a
 fat loss drug from Walmart works
 Although I am certain that Health Canada is working on
 it!

I have gone to university for over a decade ... with over
 \$100 000 in debt,
 I have delayed many things in my life to achieve my MD
 And I honor the Hippocratic Oath, not the Hypocritical
 Oath.

I can proudly display my rod of Asclepius and my white
 coat,
 I believe in health promotion, not morbidity and
 mortality rounds,
 Primary then secondary prevention
 And that Tommy Douglas is the greatest Canadian of all
 time.



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Universal health care is a right,
 William Osler belongs to Canada,
 And a doctor is a physician
 not a chiropractor, nor a dentist!
 Canada has the second highest life expectancy
 The lowest percentage of MRIs in the G8
 And the highest quality medical marijuana in North
 America

My name is Dr. Joe ...
 And ... I ... Am ... A ... Doctor! Thank you.

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