

Super-cef

Robert Patterson

I am Jeff.
Jeff-the-Rep.
Would you like some Super-cef?

No, no, Jeff-the-Rep.
I do not want your Super-cef.
I have no time for you today.
I must see patients — go away.

Would you, could you for a pen?
Monogrammed for you, my friend?
You really must try Super-cef.
It treats mono, it treats strep.

I would not, could not for a pen.
Not for five, not for ten.
Now let me be, I'm way behind.
Mrs. Brown has chest pain — do you mind?

A fridge magnet? A free dinner?
This abstract says our drug's a winner.
Remember while you eat these donuts
Super-cef treats *Pseudomonas*.

Not for magnets on my fridge.
I don't want your useless kitsch.
My sample cupboard's overflowing.
Thanks for coming — now get going.
I really must see Mrs. Brown.
She just stopped breathing and fell down.

How 'bout I send you for a cruise
If some Super-cef you'll use?
If you sit and listen to me,
I'll credit you for CME.
We reps work hard — please don't revile us.
And did I mention West Nile virus?

Not for a cruise, nor CME.
I have the hours I need, you see.
Now Jeff-the-Rep, please stand aside.
Mrs. Brown just up and died.
I wish I could zap her heart.
Too bad I sold off my crash cart.

You do not like my drug, you say.
Try it, try it, and you may.
With just one dose of Super-cef
You can even reverse death.
You make think Mrs. Brown is done
Here, rub a little on her tongue.



With apologies to Dr. Seuss

Jeff-the-Rep, I've naught to lose,
A last resort your drug I'll use.
She's so dead it won't annoy her.
Now where's that number for my lawyer?
Say, look Jeff, she took a breath.
I think I like your Super-cef.
Although the point may now be moot
Your drug has saved me a lawsuit.
And I will use it for all ills
From impotence to sweats and chills.
And I will take a dozen pens.
For rudeness I'll make amends.
Donuts, dinners, CME,
What else can you give to me?
And I will go on the sea cruise
As long as you throw in free booze.
I'll tell my friends about Super-cef.
Now go bug them, Jeff-the-Rep.

Dr. Patterson, a University of Calgary graduate, now practises general surgery in Roosevelt, Utah.